



## Study Tours

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We understand that collaborations on another continent can often be daunting at first. Therefore, we offer Study Tours to Germany and Rwanda for German as well as Rwandan companies. This way you can see with your own eyes what to expect and make interesting contacts.

The Study Tour is a unique learning occasion, a skills transfer exercise and a business generation opportunity that benefits participating IT companies. Pre-selected BITMi and ICT Chamber member companies are facilitated to complete a study tour in Rwanda and/or Germany where they learn about things that are done in a different environment. Participating companies share with their peers about their respective ecosystems, best practices, challenges faced and how business is run in general. The main objective of the Study Tour being creating B2B meetings, generating potential business opportunities on both sides and most importantly creating long lasting collaboration between Rwanda and Germany IT companies and ecosystems

We believe that any business that want to expand should use study tours trips in order to be able to get out of their comfort zone and not only learn about some of the companies and landmarks located in other countries, but be able to appreciate and learn about other cultures as well before expanding

This initiative is structured in a way that provides participants with a truly real-world experience in both German and Rwandan business environments, where they gain an understanding of the German & Rwandan culture and learn the challenges and opportunities of doing business in both ecosystems.